

TRACE

INTRODUCES:



COUPON CITY

— An Internet Coupon Website —

Visit www.demo.coupon-city.com

WHY A COUPON SITE MAKES SENSE FOR YOUR PAPER:

Online Revenue

How many conversations about online revenue have you had with your Publisher lately? Ten? Twenty? Here's your chance to finally say "This is my plan for increasing online revenue."

Low Cost

No setup costs! Only pay \$75 per month plus \$5 per coupon per month.

Easy Setup

We take care of getting the website setup by uploading the branded images and first round of coupons. You can also choose to use our standard images or design your own to fit your paper's individual needs.

ROI

In our test market, the paper generated over \$5400 in revenue during the 1st month with only \$255 of expenses. That's an ROI of over 2000%.

Local Coupons

Most communities don't have a website where people can go to print out local coupons. Does yours?

Call your rep to schedule a webinar and secure your market today!

Toll Free: 800-303-5210



www.tracecommunications.com